

# CONETOE HIGH SCHOOL ALUMNI ASSOCIATION, INC.

## Association Feedback and Post - Reunion Survey

### “RESULTS SUMMARY”

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#### ADMINISTRATION QUESTIONS

On a scale of 1 to 10 (1 being the worst, 10 being the best) How would you rate the current CHSAA administration? **9.1 out of 10**

|   |   |   |   |   |   |          |          |          |           |
|---|---|---|---|---|---|----------|----------|----------|-----------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7        | 8        | 9        | 10        |
|   |   |   |   |   |   | <b>1</b> | <b>5</b> | <b>5</b> | <b>10</b> |

**Comments:** : 1) I don't know how well the CHSAA is doing in meeting its goals for me to give a rating. 2) I have not attended, but I think they are doing a good job so far keeping the people informed. 3) I did not attend but I understand it was one of the best that we have had. 4) I think it was one of the best we have. 5) Current leadership has done an outstanding job positioning the Association to grow, and to increase its capacity to serve the needs of the Alumni as well as the community at large with programs and services that preserve the legacy of Conetoe High School. 6) The new administration is doing an outstanding job creating new programs and strategies to move the alumni forward.

On a scale of 1 to 10 (1 being the worst, 10 being the best) How would you rate your involvement with Conetoe High School Alumni Association? **6.8 out of 10**

|          |          |   |   |          |          |          |   |          |          |
|----------|----------|---|---|----------|----------|----------|---|----------|----------|
| 1        | 2        | 3 | 4 | 5        | 6        | 7        | 8 | 9        | 10       |
| <b>3</b> | <b>1</b> |   |   | <b>2</b> | <b>1</b> | <b>5</b> |   | <b>3</b> | <b>6</b> |

**Comments:** 1) *Makes much effort to contact classmates,* 2. *I am not involved in the decision making, but I do keep up with what's going on.* 3. *Because of other commitments, am not able to give 100%.* 4. *Currently serving on the Executive Board, chairing a standing committee, and consulting with members on the operational issues as needed and requested.* 5. *I am very involved with most aspects of the Alumni Association activities.*

Are you aware of the Scholarship Program? 20 Yes 1 To some extent        Not at all  
 Have you participated in the Scholarship Program in the past? 18 Yes 1 No

Souvenir Journal -- If you participated in our 50/51 reunion and purchased a Journal Ad, or made a patron donation, what motivated you to do so? (Please check all that apply)  
5 Encouraged by a classmate 12 Wanted to be represented 8 Special reunion year 5 Ad

If you did not attend the 50/51 reunion, did you purchase a journal? 3 Yes 2 No 1 N/A  
 If no, if given the opportunity would you like to purchase a journal? 1 Yes        No 2 N/A  
 If you did not attend the 50/51 reunion, did you purchase a T-Shirt? 9 Yes 9 No 1 N/A

#### COMMUNICATIONS

How often do you log onto the Conetoe.org website 2 Weekly 6 Monthly 7 Other 3 Never

Please rate the content of the website: <http://www.conetoe.org>

4 Excellent 7 Good 1 Fair  Poor 5 I do not visit the website

Please rate the ease of navigating the website. **8.7 out of 10**

| 1 | 2 | 3 | 4 | 5        | 6 | 7        | 8        | 9        | 10       |
|---|---|---|---|----------|---|----------|----------|----------|----------|
|   |   |   |   | <b>1</b> |   | <b>1</b> | <b>2</b> | <b>2</b> | <b>5</b> |

**How would you improve our website?** 1) No comments at this time 2) Need to think more on subject to provide answer. 3. I think the website is very good, I don't have anything to add at this time. 4. I do not have internet or email. 5. I don't have enough web design knowledge to suggest what improvements should be made. 6. Add option to make donations. Add webmaster name at bottom of homepage to receive comments in addition to Shirley. Update the upcoming event page. Consider adding a privacy policy to the website. 7. Increase the size of the drop-down buttons used for navigating throughout the site; make site more user friendly. 8. Would like to see the site more interactive and informative.

Would you be willing to donate towards the cost of maintaining the website? 10 Yes 6 No

Do you visit the Conetoe Facebook page? 1 Daily 3 Weekly 2 Monthly 14 Not at all

Do you find our Newsletters helpful? 15 Helpful  Not Helpful 3 Not Sure

How frequently would you like to receive a newsletter? 6 Annually 10 Quarterly 2 Not Necessary

How would you prefer to receive CHSAA communications? (Check all that apply)?

14 Email 6 Website 11 U.S. Mail 1 Facebook 4 All above

## CHSAA 50/51 CELEBRATION

If you attended 50/51 reunion celebration, how would you rate the reunion activities?

4 Excellent 11 Good 2 Fair  Poor

**Comments:** 1) Activities were planned to meet most needs 2) started 1 hr. late, ended too late for pic, dance, or meet and greet 3. I did not attend but I was told about them and from what I heard they were excellent. 4. Activities I attended were just right. 5. Overall celebration was good; could be improved with more attention to operational details. 6. I enjoyed all activities; though some could have been better planned and carried out. Would have like for there to have been some fun & engaging activities.

How were the different reunions activities' start and end times?

6 Just right  Started too early 4 Started too late 1 Ended too late 3 Other explain below

**Comments:** 1) Just the Banquet. Everything else was on time. 2) Actually, and perhaps a combination would have given a greater range of gathering. However, I know Covid was a factor to consider. 3. Did not attend. 4. I did not attend; I can't answer that. 5. I was not able to attend. 6. Some were fine; banquet was inexcusably late starting and received many negative comments as a result. 7. Outdoor activities start, and end times went well.

Did reunion events seem organized?

9 Organized 7 Somewhat Organized 1 Not at all Organized  Not sure

**Comments:** 1) I enjoyed the activities 2)not organized ,one man show president was in charge of everything plus 1 hr late for dinner & with committee left waiting on her to start the program. 3. Shirley did a wonderful job putting the program together. 4. Did not attend. 5. From what I heard they were well put together. 6. Can't Comment. 7. Friday night venue too small thus it seemed unorganized. 8. Some seemed somewhat organized but logistics in some had problems, such as the overcrowding at the meet and greet, late start to banquet. 9. Friday night snafu with meeting room and starting late at Banquet may have given an unorganized impression to some. This was unfortunate knowing everything was well planned.

What were the factors that encouraged you to attend the reunion (Check all that Apply?)

4 CHSAA Website 8 General mailings 8 Contact with a Friend (call/email)  
8 CHSAA mailing 5 Email announcement 5 Strengthening ties with the Alumni  
13 Seeing Classmates 4 Alumni Newsletter

### REGISTRATION:

When do you register for the events?

7 I register upon receipt of registration form.  
10 I register before the deadline  
 I register after the deadline

Would an advance payment incentive prompt you to register earlier next time? 9 Yes 8 No

What method of payment did you use?  Cash 12 Check 2 Money Order  Credit Card 2 Cash App

How was ease of completing registration form? 9 Excellent 8 Good  Fair  Poor

Do you feel the cost to attend was? 13 About right 2 Too High  Too low 3 No Comment

### REUNION ACTIVITIES:

Please rate the Friday night Meet & Greet reception. 5 Excellent 11 Good  Fair  Poor

Do you agree to continue Friday night Meet & Greet at next reunion? 12 Yes 1 No

**Comments:** 1) *Room was too small, not fault of committee.* 2) *More Space* 3. *Did not attend but it's a good idea.* 4. *I did not attend.* 5. *I heard they were excellent.* 6. *A larger place would be better.* 7. *Need a venue large enough to accommodate all planned activities. Good for registration/pickup tickets etc., along with mix and mingle opportunity.* 8. *I was unable to attend though comments I heard were positive.* 9. *Concept was good, but logistics fell short.* 10. *Great meet and greet event; great food and activities. Unfortunately, the room situation put a damper on the night.*

Please rate the Breakfast/Lunch 1 Excellent 9 Good 2 Fair 1 Poor

Do you agree to continue with separate breakfast and lunch? 3 Yes 12 No

Would you prefer a brunch (one meal) on Saturday? 11 Yes 2 No

Would you prefer removing the Saturday Morning Breakfast? 8 Yes 8 No

**Comments:** 1. I like the breakfast gives me time to go home and change for evening event. 2) It was too much for the older people. It was hot. 3. Whatever the majority says. 4. I would prefer one meal on Saturday... Need Hot food. 5.The main event includes the banquet, so Saturday morning breakfast might be

sufficient. 6. Saturday morning meal functions not necessary, especially if consensus is an early start for the banquet. 7. One meal is sufficient.

Please rate Sunday Picnic: 2 Excellent 6 Good 2 Fair  Poor

Do you believe Sunday Picnic took away for the morning Church services? 3 Yes 9 No 2 Not sure

Do you agree to continue Sunday picnic after church? 5 Yes 3 No

Comments: 1) I don't much care for outside events when it's hot. 2) Not sure. 3) I thought each activity functioned in its own time frame as was suggested. 4) I did not attend Sunday picnic. 5) Most people have other things to do. Its's hot. 4. Did not attend. 5. Whatever the majority says. 6. I did not attend. 7. Again I was not there, but how can a picnic take away from church services when they were at different times. 8. I do not attend picnics. 5. Start on time and have Hot Food. 9. What do you mean 1 meal breakfast or banquet. 10. Sunday should focus on the Church Service. You have already attended an event on Friday night, Saturday morning and Saturday night. You don't have time to go home and change from church clothes to picnic clothes. Alumni from out of town need some family time during the holiday and Sunday afternoon is a good option. 11. Not sure. 12. Church services should be sufficient to close out weekend activities. 12. Announcement encouraging people to dress down for church services so they can go straight to the picnic after church services. I think some people chose one or the other.

How do you rate Saturday night Banquet? 3 Excellent 10 Good 4 Fair  Poor

**Reason for your answer:** 1) Program started too late and program too long, no time for dancing and photos. 2) However, the starting time was too long. 3) Too much time spent passing out journals. 4) Too much information, Event started late. 5) Once it started. 6) It was different. Could see a lot of planning & organizing involved. 7) Program was a little long. 8. Each class was represented well and the people that represented was very good. Truly enjoyed every moment. 8. I did not attend. 9. Too long a "Banquet should be a Banquet" See a definition for Banquet: 9. Based on what I heard it was good 10. Too much time spent passing out journals. 11. Feedback I received the reunion was a success and well planned. 12. Cut back on something that went on and change menu and have hot food. 13. The program was not organized (The slides were too long). 14. Not starting on time, program distribution and the comedian are my three biggest issues. Program also included items that could have been in a report format to alumni. 15. Enjoyed all of it although there are areas that might be tweaked (as with any event after the fact). 16. Setting was beautiful, but program was too long & crowded with information that could have been shared otherwise. 17. The beginning seems chaotic; with no setup for registration, wasted time handing out journals and late starting. There was too much information given out for a banquet, more like a dinner meeting. Teacher reflections, committees' recognition, and accomplishments all too long. There was not time for dancing, mingling or picture taking. Journals should have been given out at check-in. No apparent value in name tags on journals. Still, it was a good program. 18). I would like the program to be shorter, people would like to see & have some time for dancing, and more mingling. People don't get all dressed up to sit in that chair all night.

How would you rate the Rocky Mount Event Center? 7 Excellent 8 Good  Fair  Poor

How was the food at the Saturday Banquet? 1 Excellent 8 Good 5 Fair  Poor

Would you have preferred a special menu option? 10 Yes 4 No

Did you enjoy the comedian? 8 Yes 5 No

Did you enjoy the band? 5 Yes 2 No

Did you find using slides with presentations helpful? 11 Yes 3 No

**Comments:** 1) Banquet not the place for business could have done insert and given out or placed on website. 2) Somewhat, because depending on where you were seated, they were not very visible. 3) I didn't hear the band. Too much going on that night in Rocky Mount, NC. Limited parking. 4) Unsure regarding comedian. Did not hear band play. 5) The slides were too long and went to long. 6) I did not attend. 5. See the definition for Banquet. 7) I heard the

comedian was great. 8) What Band? 9) Not really hear the band thus no rating. Comedian and content were not appropriate for the occasion. Some slides hard to read and too much detail. 10) Setup was not conclusive for slides. People tune out after sitting too long & listening to too much info sharing, especially when they have come to eat, dance & mix & mingle. 11) People was leaving before the band started. Program too long.

Would you have omitted any portion of the banquet program? 9 Yes 4 No

If yes, what would you omit? 1) Business slides . 2) Speeches length of time and the giving of journals and financial discussions. 3) Power point and too many speakers. 4) Not sure at this time. 5) Put a limit on using slides and speeches. 6) The method, the program was presented / given to participants! The video's presentation - Some statistics could have been email or mail to participants. 7) Omit the Comedian. 8) Only one greeting, Negro National Anthem, Tribute to Teachers shorten, Comedian, 2000-2021 Scholar recipients (list them in program, Recognition of Committees (list them in the program), CHSAA Achievements (list them in the program) 9) Not sure. 10) Too much information sharing; comedian; put time limit on class reflections; omit delays in start times. 11) Slide presentations details. Slides should be used for highlights/bullet points only at banquet.

Would you like to have seen something added to the program? 3 Yes 10 No

If yes, what would you like to have seen added? 1) Perhaps appearances and comments from scholarship recipients. 2. Dais for stage & curtains of partitions for backdrop; organized registration process; awards for service segment; dynamic keynote speaker; dancing. 3. Award ceremony.

Did the 50/51 reunion inspire you to attend future CHSAA reunion events?

12 Definitely Yes  Definitely No 4 Maybe  Undecided

Did the 50/51 reunion inspire you to encourage other alumni to attend the next reunion?

13 Yes 1 No 1 Maybe 2 Undecided

**HOTEL:**

Did you take advantage of the room block at the host hotel for the CHSAA reunion?

Would you like us to block hotel rooms next time? 8 Yes 1 No

How would you rate the hotel? 1 Excellent 3 Good  Fair  Poor

Were the hotel suites helpful in sharing cost? 1 Yes 2 No

Would you have preferred standard hotel rooms? 3 Yes 1 No

Traveling from out of town – Did you book a different hotel? 2 Yes 3 No

Traveling from out of town – Did you stay with relatives or friends? 1 Yes 5 No

## FUTURE CHSAA REUNION QUESTIONS

What changes would you like to see made to future CHSAA reunions?

Location 4 Food vendors 6 Activities 3 Hotel  Other

Explain: 1) I thought the room prices were too high 2) Food wasn't accommodating for people with allergies. 3) The new administration has done a great job with introducing new ideas. Only in office 2 years. 3) The food was fine but needed to have just one breakfast or lunch. 4) No Changes 5) I prefer BBQ pork when in NC. 6) In my opinion make sure Breakfast food is hot - Location was fine. I just don't care for eating on the outside. 7) Add separate price for alumni to attend daytime event. Have the daytime event open to all alumni regardless of whether they pay. Have more food trucks available and if they want to buy food, they can pay cash at the



**food truck. This could potentially open the event to more family members that just want to participate in one event. This could also result in a larger economic benefit to the food truck vendors. Eliminate required class seating at the banquet. Let Alumni have the option of determining seating arrangements. Some families prefer to sit together at these type events. Add more hotel options. 8) Streamline the banquet; make it festive occasion to receive awards, eat good food, hear a great message; mix & mingle & dance till u drop.**

Would you prefer omitting breakfast and having only the banquet on Saturday? 4 Yes 12 No

Would you prefer the banquet to start in the afternoon rather than in the evening? 10 Yes 8 No

If yes to afternoon banquet, what time would you prefer? 1 2PM 1 3PM 6 4PM 3 5PM

**Comments:** 1) This gives you time to go home and shower and dress and get there on time. 2) I drive better in the afternoon than at night dark, not young anymore can't see as well when it gets dark. 3) Currently breakfast is an opportunity to meet other alumni so before deleting need to have an option for alumni mix and mingle. We still need to have an option for a more informal gathering. Perhaps this could be a larger alumni event for everyone on Friday night at a park with food trucks. Actually, Friday probably not good because some Alumni may be traveling on Friday. No strong preference on an afternoon start time if this option receives serious consideration. 4) A mid-afternoon start time is a new concept for the banquet & with an aging alumni base, it may be worth giving a try.

Are you willing to help plan future events? 6 Yes 8 No

Would you like to see other Alumni events planned in the off-reunion year? 7 Yes 9 No

If Yes, what type events?

**Comments:** 1) A shared dinner at a restaurant. 2) Family involvements 3) Cruised, Cater Park Family Cook Out. 4) Maybe a cookout or going out to eat somewhere. 5) am willing to be helpful to extent that I can (when I be available) 6). Seems the Volunteers are already stretched with planning existing activities; however, classes could be encouraged to meet.

Would you be interested in a CHSAA reunion cruise? 11 Yes 8 No

Would you like the next reunion to include activities for families and children? 7 Yes 8 No

**Explain:** 1) I don't have any kids to bring. 2) Unsure 3) Not sure. 4) In a way, it's about the family even though my kids are grown. 5) I think that would be nice. 6) Alumni are getting or are already at the age where the opportunity to socialize without children is likely a gift; so young adults yes, children probably not unless during outdoor daytime activities.

Would you like to have more frequent gatherings with classmates? Not a full-scale reunion but a dinner here and there just to stay connected. 13 Yes 4 No

Would you like to have souvenirs available at the next CHSAA reunion? 13 Yes 4 No

Would you want to have a theme at the next CHSAA reunion? 6 Yes 8 No

## **PLEASE INCLUDE ANY QUESTIONS OR SUGGESTIONS:**

1) We have a lot of classes with the majority being deceased. 2) A suggestion: Please keep the officers that are in charge now, from what I have heard they did a great job. Please keep the president. 3) Include souvenirs and theme if cost efficient. 4) I will continue to be my class of 1958 representative. Pray I will be able to attend the next one. 5) Souvenirs like this year's historic journal; really a hit with people I talked to.

6) Suggest a more festive atmosphere for banquet dinner and dance; omit info reports & put them in handouts; engage a dynamic keynote speaker & use the occasion to celebrate workers and present awards, either ceremonial or raffle; have special needs diet option; continue to dedicate a picture-taking room but coordinate it; add dais to stage, ensure that participants have an opportunity to mix and mingle and dance; organized registration process; start all activities on time. 7) I think the current administration did a wonderful job putting together the 50/51 celebration. Most feedback was positive. My suggestions are to have designees assigned to oversee each activity to ensure there is always someone to ensure a smooth flow. Rent a space for Friday night meet and greet to ensure adequate space. Start banquet on time. Print an explanation of ticket colors on envelopes. Most people did not know the reason for the ticket colors. 8) I would like to see families able to reserve tables at the dinner, so they will be able to sit together, even if you have to charge a fee for this service. One shouldn't have to rush from the breakfast to get the dinner way before time so they can get a table, so as to sit together. 9) I wanted to convey to you and all the members of the Alumni Association my appreciation for the dedication and commitment you have put forth in ensuring everyone associated with Conetoe High School is kept up to date on events and the history of this cherished institution. I reside in Murrieta California and unfortunately, I am unable to participate in many of the social events and gatherings that you put together. I have attended several class reunions and Banquets at the Rocky Mount Convention Center and they are memories I will cherish forever.

My Sister Ora provided me a copy of the Alumni Association 50/51<sup>st</sup> Anniversary Celebration Journal and I must say I am extremely impressed with the quality of this product. I know it took a considerable amount of time and coordination with many people to complete this project and I sincerely appreciate it and everyone who contributed to making this a keepsake. I find myself picking it up frequently and refreshing my memory of the good times I had at Conetoe High School. Thank you for sponsoring venues that ensure the Alumni of Conetoe High School remain connected.

I appreciate the opportunity to participate by providing feedback to association members and congratulating all of you on a job well done.

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**Thank You to Everyone Who Participated in The Survey**